Welcome!

SNIS invites you to join us as a supporter of our upcoming 12th Annual Meeting, scheduled for July 27-30. From sessions that span the full spectrum of neurointervention to a strong slate of abstracts that reflect our shared vision for research to multiple discussion forums designed to challenge our status quo, this year’s Annual Meeting promises to help us assess the full picture of where we are as a field and continue the dialogue where it concerns the heights that remain within our reach.

As long-standing supporters of SNIS, and neurointervention in general, we see your voice in this conversation as critical. We invite you to join us...not only as participants in the Annual Meeting agenda, but as partners who can lend an invaluable perspective to the neurointerventional landscape that we’ll all view together.

As always, we’ll create multiple moments for you to share that perspective with both the leadership and membership of our society. And we trust you’ll find that there are plenty of opportunities to choose from. Through symposia (with a new look this year), physician meetings, exhibit hall interactions, and more, you’ll experience the kind of connection that is foundational to advancing the relationships, science and innovation that is critical to the success of our field and to the well-being of the patients who stand to benefit.

Thank you for your willingness to play such a significant role in the evolution of neurointervention and the ongoing work of all of our physicians who strive every day to climb higher, think bigger and achieve greater. We look forward to another wonderful opportunity in San Francisco to problem-solve, discuss and innovate together. Most certainly, the health of our field depends on the strength of our partnerships. We are truly grateful beneficiaries of your generosity and commitment.
# Sponsorship Opportunities

The following sponsorship opportunities are available:

<table>
<thead>
<tr>
<th><strong>SNIS Corporate Members</strong></th>
<th><strong>Non-Members</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Monday Lunch Symposium,</strong> Stroke Devices <strong>$20,000/15 minutes</strong></td>
<td><strong>Monday Lunch Symposium,</strong> Stroke Devices <strong>$30,000/15 minutes</strong></td>
</tr>
<tr>
<td><strong>Wednesday Lunch Symposium,</strong> Aneurysm Devices <strong>$20,000/15 minutes</strong></td>
<td><strong>Wednesday Lunch Symposium,</strong> Aneurysm Devices <strong>$30,000/15 minutes</strong></td>
</tr>
<tr>
<td><strong>Thursday Lunch Symposium,</strong> Flow Diverters <strong>$20,000/15 minutes</strong></td>
<td><strong>Thursday Lunch Symposium,</strong> Flow Diverters <strong>$30,000/15 minutes</strong></td>
</tr>
<tr>
<td>Island Booths (20’x20’ or larger) <strong>$45.00/square foot</strong></td>
<td>Island Booths (20’x20’ or larger) <strong>$55.00/square foot</strong></td>
</tr>
<tr>
<td>10x20 Exhibit Space <strong>$15,000</strong></td>
<td>10x20 Exhibit Space <strong>$20,000</strong></td>
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<tr>
<td>10x10 Exhibit Space <strong>$7,500</strong></td>
<td>10x10 Exhibit Space <strong>$10,000</strong></td>
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<tr>
<td>Publisher and Affiliated Organizations <strong>$1,000</strong></td>
<td>Publisher and Affiliated Organizations <strong>$1,000</strong></td>
</tr>
<tr>
<td>Internet Café <strong>$10,000</strong></td>
<td>Internet Café <strong>$15,000</strong></td>
</tr>
<tr>
<td>Hotel Room Keys &amp; Sleeves <strong>$7,500</strong></td>
<td>Hotel Room Keys &amp; Sleeves <strong>$10,000</strong></td>
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<tr>
<td>Pads/Pens <strong>$7,500</strong></td>
<td>Pads/Pens <strong>$10,000</strong></td>
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<tr>
<td>Bottles of Spring Water <strong>$7,500</strong></td>
<td>Bottles of Spring Water <strong>$10,000</strong></td>
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<tr>
<td>Mobile App Sponsorship <strong>$5,000</strong></td>
<td>Mobile App Sponsorship <strong>$7,500</strong></td>
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<tr>
<td>Lanyards <strong>$5,000</strong></td>
<td>Lanyards <strong>$7,500</strong></td>
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<tr>
<td>5K Sponsorship <strong>$5,000</strong></td>
<td>5K Sponsorship <strong>$7,500</strong></td>
</tr>
<tr>
<td>Full page Ad in JNIS Abstract Supplement <em>(covers)</em> <strong>$3,000</strong></td>
<td>Full page Ad in JNIS Abstract Supplement <em>(covers)</em> <strong>$6,000</strong></td>
</tr>
<tr>
<td>Monday, 10:30-11:15 am Break <strong>$3,000</strong></td>
<td>Monday, 10:30-11:15 am Break <strong>$6,000</strong></td>
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<tr>
<td>Monday, 3:15-3:45 pm Break <strong>$3,000</strong></td>
<td>Monday, 3:15-3:45 pm Break <strong>$6,000</strong></td>
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<tr>
<td>Tuesday, 10:30-11:00 am Break <strong>$3,000</strong></td>
<td>Tuesday, 10:30-11:00 am Break <strong>$6,000</strong></td>
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<td>Wednesday, 3:45-4:15 pm Break <strong>$6,000</strong></td>
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<td>Thursday, 10:30-11:00 am Break <strong>$3,000</strong></td>
<td>Thursday, 10:30-11:00 am Break <strong>$6,000</strong></td>
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<tr>
<td>Room Drop <strong>$3,000</strong></td>
<td>Room Drop <strong>$6,000</strong></td>
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<tr>
<td>Full page Ad in JNIS Abstract Supplement <em>(interior pages)</em> <strong>$2,500</strong></td>
<td>Full page Ad in JNIS Abstract Supplement <em>(interior pages)</em> <strong>$5,000</strong></td>
</tr>
<tr>
<td>Full page Ad in Final Program <strong>$2,000</strong></td>
<td>Full page Ad in Final Program <strong>$4,000</strong></td>
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<tr>
<td>½ Page Ad in Final Program <strong>$1,500</strong></td>
<td>½ Page Ad in Final Program <strong>$3,000</strong></td>
</tr>
<tr>
<td>Conference Bag Insert <strong>$1,000</strong></td>
<td>Conference Bag Insert <strong>$2,000</strong></td>
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</tbody>
</table>

Visit www.snisonline.org for more information.
Official Meeting Support Levels and Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Gold</th>
<th>Emerald</th>
<th>Platinum</th>
</tr>
</thead>
<tbody>
<tr>
<td>On-site signage</td>
<td></td>
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<tr>
<td>Recognition from Podium</td>
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<tr>
<td>Recognition in <em>The Embolus</em></td>
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<tr>
<td>One complimentary bag insert</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>½-page ad in Final Program</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full-page ad in Final Program</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>One complimentary room drop</td>
<td></td>
<td></td>
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<tr>
<td>Recognition on conference bag</td>
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</tbody>
</table>

Priority Point System

History Points
Exhibiting companies will accumulate eight (8) history points for each consecutive year a company exhibits with SNIS (ASITN) since the First Annual Meeting in 2004. Three (3) points will be awarded for each nonconsecutive year of exhibiting beginning in 2004.

Sponsorship Points
Priority points will also be awarded to companies who have participated in sponsorship opportunities since the First Annual Meeting in 2004 through the 11th Annual Meeting in 2014. Points will be distributed based on the following scale:

Platinum Level................................................. 20 points per year at this level
Emerald Level............................................... 15 points per year at this level**
Gold Level ...................................................... 10 points per year at this level

**Since the Emerald Level was not offered until 2007, 15 points will be given to all Gold Sponsors for 2004, 2005, and 2006.

The company with the most points may use their selection to choose their exhibit space.

Corporate Membership: For information on becoming a Corporate Member of SNIS, please contact Marie Williams at williams@snisonline.org or 703-691-2272.
Lunch Symposia
We have made a change in the formatting of our sponsored symposia this year. Instead of companies purchasing an hour to present their data, we have created 3 lunch symposia times that are disease specific. Companies may purchase a 15 minute slot in any or all of the sessions that they choose. These times are specifically set aside for industry sponsors to have a forum to present their latest studies, trials, etc. SNIS will not provide CME credits for these symposia. Content for your time spot in the symposia is at the discretion of each industry sponsors. The 15 minute time restriction will be strictly enforced by the moderator of that lunch symposium.

Booths
Inline booths (10’x10’ minimum or multiple thereof) have only one side exposed to an aisle and are arranged in a series along a straight line. Display materials must be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. An identification sign will be supplied for all booths. Booths will have an 8’ high draped back wall and 3’ high side drapes. Any construction that extends above the 36” high side rail dividers shall not extend more than one-half of the distance from the back wall of the exhibit, nor will any display be allowed to limit or otherwise interfere with other exhibits. Please see the back of the registration form for a complete list of rules and regulations.

Island booths are any size booths exposed to aisles on all four sides (20’x20’ or larger). SNIS management will consider free-form designs and their effect on surrounding exhibits as factors in assigning exhibit space. Please see the back of the registration form for a complete list of rules and regulations.

Internet Café
Be the technology lifeline of the meeting by sponsoring the Internet Café located in the exhibit hall. Sponsorship of this will give you signage on the computer stands and your logo and information on the home page of the computers.

Hotel Room Keys
Your company’s logo and message will be displayed on all of the room keys distributed at the SNIS headquarters hotel.

Pads/Pens
Your company’s logo will be displayed on 8½ by 11 pads of paper and attractive pens distributed at the SNIS Registration Desk.

Bottles of Spring Water
Take this opportunity to quench the thirst of all attendees by sponsoring bottles of water which will be handed out at registration. Your logo and message will be displayed prominently on the bottle.

Mobile App Sponsorship
There’s an App for that! Based on the continued success of the mobile app at the Annual Meeting, we are offering this meeting enhancement once again this year. The app will run on all platforms (Apple, Android, and Blackberry) and will be the go-to resource for our attendees. With your sponsorship, you receive two (2) banner ads and two (2) push notifications.

Badge Lanyards
Let each participant promote your company name for you! This highly visible sponsorship reminds participants of your continued support of the SNIS Annual Meeting with every look at a name badge.

5K Sponsorship
Once again, we are “Running for Research” this year. This exciting sponsorship offers industry the “inside track” on supporting the SNIS Foundation, a separate entity specifically founded to underwrite research and educational opportunities that advance the practice of neurointervention. Join us at the starting line and have your logo featured prominently on the race number cards and T-shirts of SNIS runners. It’s a great way to support our mission in a forum that is symbolic of the energy, stamina and pursuit of excellence that is pervasive in our continually evolving field.

Breaks
Each break brings all attendees into the exhibit hall. Your company’s logo will be displayed on napkins and cups to let everyone know who to thank for the food and beverage. Your company will also be able to give input as to the type of food offered at the break. Note: Napkins and cups are to be provided by the sponsoring company.

Ads
Take this opportunity to reach all attendees by placing an ad in the final program which is handed out to all attendees of the meeting. Full and ½-page ads are available.

Conference Bag Insert
Make sure that everyone knows about your new product or symposium time by placing an insert in the conference bag that is given to all attendees.

Auxiliary Meeting Requests
Deadline: June 26, 2015
If you require meeting room space for company sales meetings or other SNIS approved activities, you are required to complete this form and return it to Marie Williams by June 26, 2015. Auxiliary meeting space will be assigned on a first-come, first-served basis, and space assignments will be confirmed by July 6, 2015. Fees may apply.

Note: The SNIS prohibits the scheduling of exhibitor/sponsor events, including those for company personnel only, whether they are scientific, technical, or social, at times which conflict with the society’s scientific program activities. Only vendors exhibiting at the SNIS Annual Meeting will be able to reserve function space at the SNIS headquarters hotel during meeting dates. Please see the request form for further rules and regulations.
Exhibit Hall Floor Plan

Stage

EXIT

F & B Tables

15 HighBoy Tables

ENTRANCE

101

300

401 403 405 507

500 502 504 606

601 603 605 607

113

313

411
Please return completed form to:
SNIS
3975 Fair Ridge Drive
Suite 200 North
Fairfax, VA 22033
Tel: (703) 691-2272
Fax: (703) 537-0650

If you need more information
or would like to discuss sponsorship opportunities, please call Marie Williams at (703) 691-2272 or williams@snisonline.org.

The deadline for reserving sponsorships is Monday, July 6, 2015.

I have read and understand this entire Agreement including but not limited to the Rules and Regulations (listed on back). I do hereby certify that I am a duly authorized agent of the Sponsor/Exhibitor and that I am authorized to make and execute an Agreement for sponsorship/exhibition space in its behalf. I further acknowledge that I accept all Rules and Regulations as an integral part of this Agreement incorporated herein by reference and that I have received a copy of this Agreement.

Authorized Signature:

Company: ___________________________________________ Title: ___________________________________________

Contact Name: _____________________________________ Address: _________________________________________

City: __________________ State: __________ Zip/Postal Code: __________________

Phone: __________________ Fax: __________________

E-mail: ___________________________________________
Society of NeuroInterventional Surgery
Rules and Regulations

1. CONTRACT FOR SPACE AND ELIGIBILITY
   These Rules and Regulations constitute part of the Contract for Exhibit Space ("Contract") between Exhibitor and Society of Neuro-Interventional Surgery (SNIS) for the right to exhibit at the SNIS Annual Meeting (the "Show") held at the Hilton San Francisco Union Square, San Francisco, California.

2. USE OF EXHIBIT SPACE
   A. ASSIGNMENT AND SUBLLEASE—Exhibitors shall not assign, sublet or share the whole or part of their exhibit space without written consent of SNIS. No person, firm or organization that has not contracted with SNIS for space will be permitted to display or demonstrate any products, processes or services, to solicit orders, wear identification other than that of the contracting exhibitor without SNIS prior written consent, or to distribute advertising or other materials at the Show. Any infringement of this regulation will result in prompt removal of the offending person from the Show.

   B. PROHIBITED ACTIVITIES—No activities are permitted in any exhibit space that are contrary to law or the rules of the Show, or which will disturb exhibitors in the immediate area. Exhibitors must remain within their own exhibit space in distributing literature, product samples or other materials. The aisles may not be used for this purpose. Exhibitors may not serve or dispense food or beverages of any type from their exhibit space without prior approval of SNIS.

   C. SAFETY PRECAUTIONS—All construction material must conform to standard safety practices. All display material and decorations must be flame retardant. No combustible decorations, such as crepe or tissue paper, cardboard or corrugated paper, may be used at any time. All packaging containers and materials are to be removed from the floor and may not be stored under tables or behind displays. All electrical equipment must be in good operating condition and must meet the requirements of all local safety codes. Displays are subject to inspection and approval for safety by the Hilton San Francisco Union Square, SNIS Show Management and by the local fire department.

   D. DISMANTLING—Exhibits may not be dismantled before the close of the Show. Exhibits must be removed by the Exhibitor from the premises no later than the time indicated in the official exhibitor service kit. Exhibitor shall be liable for all storage and handling, holdover and/or overtime charges resulting from failure to remove exhibit material from the Show before conclusion of the dismantling period as specified by SNIS.

3. BOOTHES AND SIGNS
   SNIS has arranged for the necessary uniform booth backgrounds and dividers. Head signs, uniformly lettered will be 7"x44" in length. These will be provided for each Exhibitor. Signs will carry booth numbers and exhibiting company name.

   All inline booths are 10’x10’ (or a multiple thereof). Back walls of booths are 8’ high, side rail dividers 3’ high. To maintain uniformity and to prevent the obstruction of view of adjoining booths, displays must not be higher than 8’ in back of booth, 4’ along dividers, 5’ in from the aisles.

   Island booths may have a maximum height of 16’. No walls, partitions, decorations or other obstructions may be erected that in any way interfere with the view of any other Exhibitor. A 50 percent see-through effect on the booth is required to prevent blocking views of adjacent exhibits. Island Booth Exhibitors must submit a copy of a detailed sketch or proposed layout at least 60 days before the opening of the Show, and receive written approval from SNIS. Due to the limited rigging opportunities in the exhibit space, SNIS is not allowing any overhead rigging for hanging signs, booth properties, lighting or otherwise. All exhibit properties must be ground supported.

4. VIOLATIONS
   Any Exhibitor who fails to comply with the Exposition Rules and Regulations is subject to immediate cancellation/dismissal by SNIS.

5. INDEMNIFICATION
   Exhibitor hereby agrees to indemnify, defend and hold SNIS harmless from and against any and all claims, demands, causes of action, suits, losses, costs, expenses, liabilities and obligations (including attorney’s fees and costs) of any nature whatsoever arising out of, incurred in connection with, or relating to the actions or inactions by or participation of Exhibitor in the show. This includes, but is not limited to suits for libel, plagiarism, copyright, infringement, and unauthorized use of a person’s name or photograph.

6. INSURANCE
   Exhibitors shall at their sole cost and expense, procure and maintain through the Show dates, July 27-30, 2015, Comprehensive General Liability insurance with limits not less than $1,000,000 including Contractual Liability and Products coverage and Workman’s Compensation in full compliance with all laws covering the exhibitor’s employees. Proof of such insurance shall be provided to SNIS or its agent or representative upon request.

7. BILLING
   Exhibitor agrees to pay total amount for all services provided by SNIS. Discrepancies on billing statement must be reported, in writing to Accounts Receivable at SNIS, within 30 days of invoice date. After 30 days, invoices will be considered accurate and Exhibitor will be liable for the balance. If delinquent accounts are referred for collection, the Exhibitor agrees to pay reasonable fees for such collection, including reasonable attorney’s fees in addition to the full price of the booth plus service charges and court costs. Any litigation resulting from above will be filed in Virginia. In the event payment is not made, SNIS reserves the right to hold Exhibitor and/or its agency jointly and separately liable for such monies as are due and payable to SNIS.

8. HOTEL POLICIES and STANDARDS
   Exhibitor will abide by all codes of conduct and standards required by the Hilton San Francisco Union Square, as set forth in the Exhibitor Service Manual which will be forwarded to all Exhibitors 60 days prior to the Show.

9. SNIS will not be bound by any conditions or provisions (oral or otherwise) which conflict with or are not stated in this Agreement. Exhibitor further agrees to hold SNIS harmless for failure to produce Show as scheduled due to acts of God, labor strikes, work stoppage, terrorism or any other reasons beyond SNIS’ control. SNIS assumes no liability for omissions, listing information, Exhibitor map locations, indexes or table of contents as they relate to the Show.

10. This Agreement represents the entire understanding and agreement between the parties with respect to the subject matter and supersedes all other negotiations, understanding and representations (if any) made by and between such parties. This Agreement may not be amended, supplemented, waived or changed verbally, but only in writing signed by the Executive Director of SNIS.

Multi-Story Exhibits
Multi-Story Exhibits cannot exceed a maximum height of 16’. Any request for construction of a Multi-Story Exhibit must be approved by the Hilton San Francisco Union Square operations department, the Freeman Company and SNIS at least 60-days prior to move-in. Detailed plans, signed and dated by a licensed architect or engineer, must be submitted for consideration. Plans must include booth name, dates, detailed drawings with elevations and directional information (i.e. indicate neighboring aisles and/or booth numbers).
Request For Auxiliary Meeting Or Event

SNIS 12th Annual Meeting
July 27-30, 2015 | Hilton San Francisco Union Square | San Francisco, CA

Contact Name: _______________________________________________________________

Company: ___________________________________________________________________

Phone: ___________________________ E-mail: ________________________________

Date of Meeting/Event:  Day_____________________________ Date________________________

Time of Meeting/Event:  From______________________________ To________________________

Name of Meeting/Event: ___________________________________________________________________

Purpose of Meeting/Event: __________________________________________________________________

Food Requested:  q Breakfast  q Lunch  q Dinner  q A.M. Break  q P.M. Break  q Off-Site Event

Approximate Number of People to Attend: __________________________

Room Setup:  q Schoolroom  q Theater  q Conference  q Hollow Square  q Crescent Rounds  q U-Shape  q Off-Site Event

All auxiliary meetings & events must be approved by SNIS, whether or not they are being held on the hotel property. Return completed form to Marie Williams before Friday, June 26, 2015. You will receive an acknowledgment letter after your request has been approved advising you of the room where space has been assigned or merely giving you approval to hold the event. All charges for auxiliary meetings are the responsibility of the hosting company. Additional fees may apply.

SNIS Official Program Hours

Auxiliary Meetings & Events may not take place during official program hours listed below without prior approval from Marie Williams.

<table>
<thead>
<tr>
<th>Day</th>
<th>July 26-30, 2015</th>
<th>6:30 pm – 10:00 pm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday</td>
<td>July 26, 2015</td>
<td>6:30 pm – 10:00 pm</td>
</tr>
<tr>
<td>Monday</td>
<td>July 27, 2015</td>
<td>8:00 am – 5:30 pm</td>
</tr>
<tr>
<td></td>
<td></td>
<td>6:00 pm – 8:00 pm</td>
</tr>
<tr>
<td>Tuesday</td>
<td>July 28, 2015</td>
<td>8:00 am – 1:00 pm</td>
</tr>
<tr>
<td>Wednesday</td>
<td>July 29, 2015</td>
<td>8:30 am – 6:30 pm</td>
</tr>
<tr>
<td>Thursday</td>
<td>July 30, 2015</td>
<td>8:30 am – 4:30 pm</td>
</tr>
<tr>
<td>Friday</td>
<td>July 31, 2015</td>
<td>7:30 am – 3:00 pm</td>
</tr>
</tbody>
</table>

E-MAIL OR FAX TO:  Marie Williams
                  SNIS
                  williams@snisonline.org
                  Phone: 703-691-2272  Fax: 703-537-0650

For SNIS Use Only

Date Received: ______________________ Approved By: ___________________________ Date:_____________________

Meeting Room: _______________________________________________ Contact Name: _______________________________
SNIS continues to appreciate and embrace our sponsor and exhibitor partners. We want to ensure that each of you feel that you are getting the most out of your attendance at the SNIS Annual Meeting without sacrificing the experience of the attendee. To that end, we have instituted marketing rules regarding signage around the meeting.

No signage or marketing materials of any sort can occur at the SNIS host property during any of our program dates without the full consent and approval of SNIS. Outside of the sponsorship opportunities listed in the exhibitor prospectus, if any of our partners would like to investigate, and ultimately invest, in further marketing in or on the grounds of the host property, you must present SNIS with the completed form below. At that time, SNIS will review your submission and, and if approved, provide you with a sponsorship cost. The Hilton San Francisco Union Square has been made aware of this situation and they are ready to answer any questions you may have about where marketing materials may be hung, set, placed, lit, sprayed, glued, stapled, etc. Please note that you will be responsible for coordinating and incurring any cost associated with the setup and breakdown of the marketing materials. You will also need to include a sample or mock-up of the marketing piece with the submission of this form.

If SNIS finds that any marketing has been set up without prior consent, we will have the right to require the materials to be immediately removed, fine the company responsible and dock exhibitor points.

If you need more information please contact Marie Williams at (703) 691-2272 or williams@snisonline.org.

The deadline for submitting your request: Monday, July 6, 2015.

Authorized Signature: ____________________________________________

Company: ________________________________________________________

Contact Name: ____________________________________________________

E-mail: __________________________________________________________

Dates for Marketing to be Displayed: ________________________________

Location: _________________________________________________________

Type of Marketing Being Used: ______________________________________

____________________________________________________________________

Setup and Breakdown Needs & Times: _________________________________

____________________________________________________________________

Please return completed form to Marie Williams – williams@snisonline.org