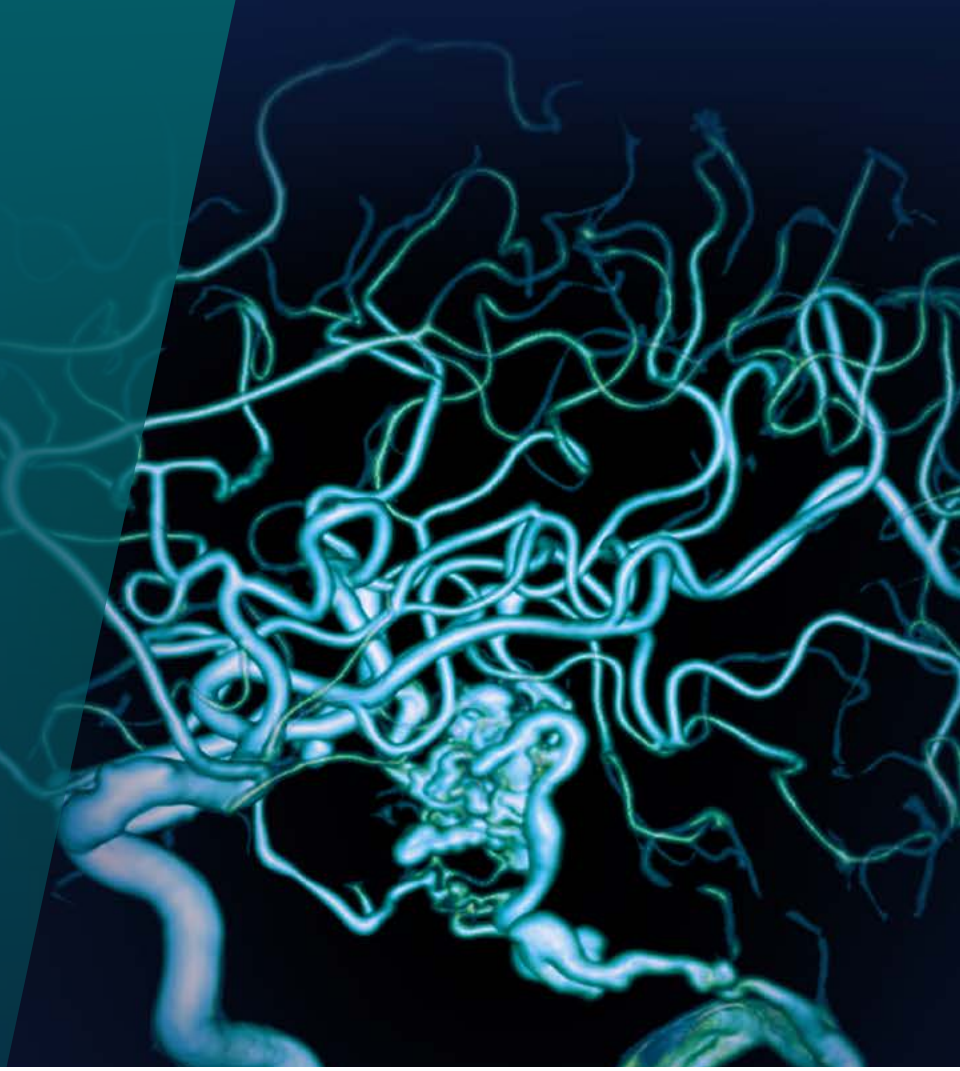
SNIS 18th Annual Meeting

July 26-29, 2021
The Broadmoor
Colorado Springs, Colorado



EXHIBITOR & SPONSORSHIP PROSPECTUS

Society of NeuroInterventional Surgery
SNIS

snisonline.org

Programming in conjunction with:

AANS/CNS CEREBROVASCULAR SECTION 1981

ESMINT
European Society of Minimally Invasive Neurological Therapy

We are looking forward to reconnecting in Colorado Springs, July 26-29, 2021!

And there is a lot on which to connect. Despite the changes to our lives both at home and at work this past year, our physicians have not missed the opportunity to advance the field.

We have seen new strides in research and treatment for all manner of conditions affecting the head, neck and spine, as well as significant attention from policymakers and legislators regarding innovations in treatment for severe strokes, thanks to our Get Ahead of Stroke® campaign. We are eager to share all that we have learned, led and achieved since our virtual meeting in 2020.

At the same time, we are enthusiastic to see what new directions our supporters have taken over the last year. Where have you had to pivot, innovate, create something to meet a new demand? What are your success stories, what are you most proud of, and how can neurointerventional specialists learn from these experiences?

We invite you to get your name, brand, and products in front of the SNIS Annual Meeting attendees. Engagement opportunities throughout the meeting will focus on the advancements in our field and explain the many new ways our expertise and tools can save lives.

Here are the top 3 reasons SNIS Exhibitors, Advertisers, and Sponsors participate in our Annual Meeting:

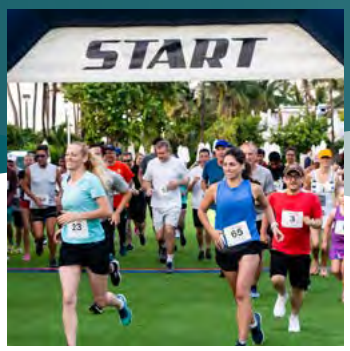
1. Access to neurointerventional physicians, decision makers and influencers
2. Chance to enhance awareness of your brand in the neurointerventional field and potential customer base
3. Opportunity to develop relationships with prospective customers and receive valuable feedback on products and services

This prospectus contains details of available sponsorship and exhibit opportunities for 2021, as well as the benefits associated with each opportunity.

We are continuing to monitor the impact that COVID-19 might have on our ability to gather in person, but feel confident that we will see all of you in Colorado!

Don't miss your chance to meet quality leads, expand your network and amplify your brand to all of our physicians during this year's SNIS Annual Meeting!

For more information, visit **www.snisonline.org**.



SPONSORSHIP OPPORTUNITIES

The following sponsorship opportunities are available:

SNIS Corporate Members

Monday Lunch Symposium	$20,000/15 minutes
Wednesday Lunch Symposium	$20,000/15 minutes
Island Booths (20'x20' or larger)	$45.00/square foot
10x20 Exhibit Space	$15,000
10x10 Exhibit Space	$7,500
Tabletop	$5,000
Publisher and Affiliated Organizations	$1,000
HCP Travel Grant	$20,000
Internet Café	$10,000
Hotel Room Keys & Sleeves	$7,500
Pads/Pens	$7,500
Bottles of Spring Water	$7,500
Lanyards	$7,500
Women in Neurointervention Dinner	$5,000
Mobile App Sponsorship	$5,000
5K Sponsorship	$5,000
Monday, 10:15-11:00 am Break	$5,000
Monday, 3:00-3:45 pm Break	$5,000
Wednesday, 10:30-11:15 am Break	$5,000
Wednesday, 3:30-4:00 pm Break	$5,000
Thursday, 10:30-10:45 am Break	$5,000
Room Drop	$3,000
Full Page Ad in Final Program	$2,000
½ Page Ad in Final Program	$1,500
Conference Bag Insert	$1,000

Non-Members

Monday Lunch Symposium	$30,000/15 minutes
Wednesday Lunch Symposium	$30,000/15 minutes
Island Booths (20'x20' or larger)	$55.00/square foot
10x20 Exhibit Space	$20,000
10x10 Exhibit Space	$10,000
Tabletop	$7,500
Publisher and Affiliated Organizations	$1,000
HCP Travel Grant	$25,000
Internet Café	$15,000
Hotel Room Keys & Sleeves	$10,000
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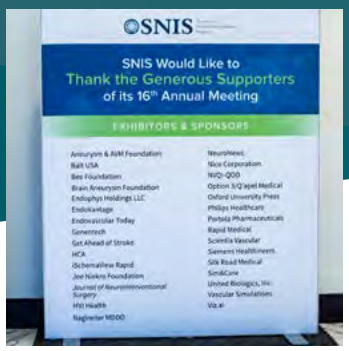


Official Meeting Support Levels and Benefits

Gold: $60,000 – $69,999 | **Emerald**: $70,000 – $89,999 | **Platinum**: $90,000 and above

BENEFIT	Gold	Emerald	Platinum
On-site signage	●	●	●
Recognition from Podium	●	●	●
Recognition in *The Embolus*	●	●	●
One complimentary bag insert	●	●	●
½-page ad in Final Program	●		
Full-page ad in Final Program		●	●
One complimentary room drop			●
Recognition on conference bag			●

PRIORITY POINT SYSTEM

History Points: Exhibiting companies will accumulate eight (8) history points for each consecutive year a company exhibits with SNIS (ASITN) since the First Annual Meeting in 2004. Three (3) points will be awarded for each nonconsecutive year of exhibiting beginning in 2004.

Sponsorship Points: Priority points will also be awarded to companies who have participated in sponsorship opportunities since the First Annual Meeting in 2004 through the 17th Annual Meeting in 2020. Points will be distributed based on the following scale:

- **Platinum Level** — 20 points per year at this level
- **Emerald Level** — 15 points per year at this level**
- **Gold Level** — 10 points per year at this level

***Since the Emerald Level was not offered until 2007, 15 points will be given to all Gold Sponsors for 2004, 2005, and 2006.*

The company with the most points may use their selection to choose their exhibit space.

Corporate Membership: For information on becoming a Corporate Member of SNIS, please contact Marie Williams at **williams@snisonline.org** or **703-691-2272**.

SPONSORSHIP DESCRIPTIONS

Lunch Symposia

Based on the success of this format over the past few years, we are once again creating two (2) lunch symposia times that are not company specific. Companies may purchase a 15 minute slot in either or both of the sessions that they choose. These times are specifically set aside for industry sponsors to have a forum to present their latest studies, trials, etc. SNIS will not provide CME credits for these symposia. Content for your time spot in the symposia is at the discretion of each industry sponsors. The 15 minute time restriction will be strictly enforced by the moderator of that lunch symposium.

Booths

Inline booths (10'x10' minimum or multiple thereof) have only one side exposed to an aisle and are arranged in a series along a straight line. Display materials must be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. An identification sign will be supplied for all booths. Booths will have an 8' high draped back wall and 3' high side drapes. Any construction that extends above the 36" high side rail dividers shall not extend more than one-half of the distance from the back wall of the exhibit, nor will any display be allowed to limit or otherwise interfere with other exhibits. Please see the back of the registration form for a complete list of rules and regulations.

Island booths are any size booths exposed to aisles on all four sides (20'x20' or larger). SNIS management will consider free-form designs and their effect on surrounding exhibits as factors in assigning exhibit space. Please see the back of the registration form for a complete list of rules and regulations.

All exhibitors will have a profile in the mobile app and on the virtual meeting platform.

Women in Neurointervention Dinner

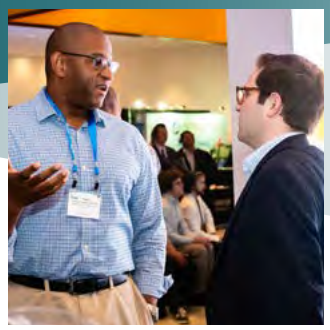
Show your support for our amazing female neurointervention-alists by sponsoring the "Women in Neurointervention" Dinner. This CME-accredited event will feature a guest speaker, panelists and important discussions about issues facing the growing number of women neurointerventionalists. This popular annual event is open to anyone registered for the SNIS Annual Meeting. As a sponsor of this event, you will receive recognition on the sponsor slides shown during the event as well as two (2) invitations to the dinner.

HCP Travel Grant

As the SNIS meeting continues to grow in scope and size, it is our goal to have the best and brightest speakers on faculty at our conference. In order to facilitate the invitation and attendance of luminaries outside of the US, we request support in the form of HCP grants that we may use to travel these speakers to the SNIS Annual Meeting.

Internet Café

Be the technology lifeline of the meeting by sponsoring the Internet Café located in the exhibit hall. Sponsorship of this will give you signage on the computer stands and your logo and information on the home page of the computers.



SPONSORSHIP DESCRIPTIONS CONT.

5K Sponsorship

Once again, we are "Running for Research" this year. This exciting sponsorship offers industry the "inside track" on supporting the SNIS Foundation, a separate entity specifically founded to underwrite research and educational opportunities that advance the practice of neurointervention. Join us at the starting line and have your logo featured prominently on the race number cards and T-shirts of SNIS runners. It's a great way to support our mission in a forum that is symbolic of the energy, stamina and pursuit of excellence that is pervasive in our continually evolving field.

Hotel Room Keys

Your company's logo and message will be displayed on all of the room keys distributed at the SNIS headquarters hotel.

Pads/Pens

Your company's logo will be displayed on 8 ½ by 11 pads of paper and attractive pens distributed at the SNIS Registration Desk.

Badge Lanyards

Let each participant promote your company name for you! This highly visible sponsorship reminds participants of your continued support of the SNIS Annual Meeting with every look at a name badge.

Bottles of Spring Water

Take this opportunity to quench the thirst of all attendees by sponsoring bottles of water which will be available throughout the meeting. Your logo and message will be displayed prominently on the bottle.

Breaks

Each break brings all attendees into the exhibit hall. Your company's logo will be displayed on napkins and cups to let everyone know who to thank for the food and beverage. Your company will also be able to give input as to the type of food offered at the break. **Note:** Napkins and cups are to be provided by the sponsoring company.

Mobile App Sponsorship

Based on the continued success of the mobile app at the Annual Meeting, we are offering this meeting enhancement once again this year. The app will run on all platforms (Apple and Android) and will be the go-to resource for our attendees. With your sponsorship, you receive two (2) banner ads and two (2) push notifications.

Ads

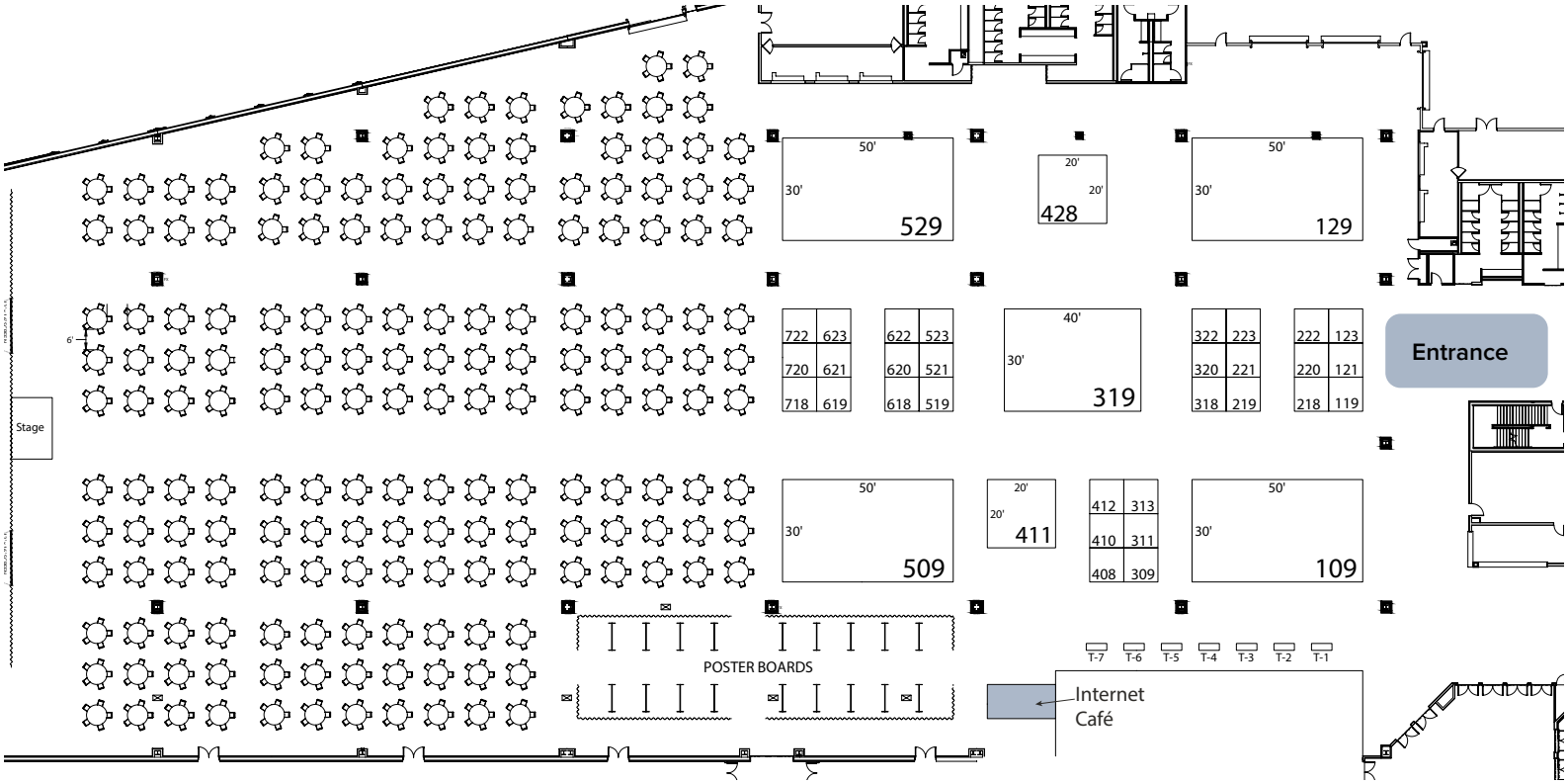
Take this opportunity to reach all attendees by placing an ad in the final program which is handed out to all attendees of the meeting. Full and ½-page ads are available.

Conference Bag Insert

Make sure that everyone knows about your new product or symposium time by placing an insert in the conference bag that is given to all attendees.

For more information, visit **www.snisonline.org**.

EXHIBIT HALL FLOOR PLAN

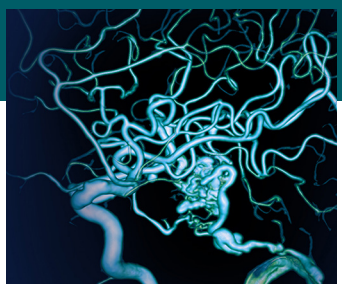


Auxiliary Meeting Requests

Deadline June 25, 2021

If you require meeting room space for company sales meetings or other SNIS approved activities, you are required to complete this form and return it to Marie Williams by June 25, 2021. Auxiliary meeting space will be assigned on a first-come, first-served basis, and space assignments will be confirmed by July 5, 2021. Fees may apply.

Note: *The SNIS prohibits the scheduling of exhibitor/sponsor events, including those for company personnel only, whether they are scientific, technical, or social, at times which conflict with the society's scientific program activities. Only vendors exhibiting at the SNIS Annual Meeting will be able to reserve function space at the SNIS headquarters hotel during meeting dates. Please see the request form for further rules and regulations.*



SPONSORSHIP REGISTRATION FORM

SNIS 18th Annual Meeting

July 26-29, 2021 | The Broadmoor | Colorado Springs, Colorado

	MEMBER	NON-MEMBER
❑ Monday Lunch Symposium	$20,000/15 minutes	$30,000/15 minutes
❑ Wednesday Lunch Symposium	$20,000/15 minutes	$30,000/15 minutes
❑ Island Booths (_____ x _____ =_____) Square feet rate total amount due	$45.00/sq. ft.	$55.00/sq. ft.
❑ 10x20 Exhibit Space	$15,000	$20,000
❑ 10x10 Exhibit Space	$7,500	$10,000
❑ Tabletop	$5,000	$7,500
❑ Publisher and Affiliated Organizations	$1,000	$1,000
❑ HCP Travel Grant	$20,000	$25,000
❑ Internet Café	$10,000	$15,000
❑ Hotel Room Keys & Sleeves	$7,500	$10,000
❑ Pads/Pens	$7,500	$10,000
❑ Bottles of Spring Water	$7,500	$10,000
❑ Lanyards	$7,500	$10,000
❑ Women in Neurointervention Dinner	$5,000	$7,500
❑ Mobile App Sponsorship	$5,000	$7,500
❑ 5K Sponsorship	$5,000	$7,500
❑ Monday, 10:15-11:00 am Break	$5,000	$7,500
❑ Monday, 3:00-3:45 pm Break	$5,000	$7,500
❑ Wednesday, 10:30-11:15 am Break	$5,000	$7,500
❑ Wednesday, 3:30-4:00 pm Break	$5,000	$7,500
❑ Thursday, 10:30-10:45 am Break	$5,000	$7,500
❑ Room Drop	$3,000	$6,000
❑ Full Page Ad in Final Program	$2,000	$4,000
❑ ½ Page Ad in Final Program	$1,500	$3,000
❑ Conference Bag Insert	$1,000	$2,000

PLEASE RETURN COMPLETED FORM TO:

SNIS
12587 Fair Lakes Circle
Suite 353
Fairfax, VA 22033
Tel: (703) 691-2272
Fax: (703) 537-0650

If you need more information or would like to discuss sponsorship opportunities, please call Marie Williams at **(703) 691-2272** or **williams@snisonline.org.**

The deadline for reserving sponsorships is Friday, July 2, 2021.

I have read and understand this entire Agreement including but not limited to the Rules and Regulations (listed on back). I do hereby certify that I am a duly authorized agent of the Sponsor/Exhibitor and that I am authorized to make and execute an Agreement for sponsorship/exhibition space in its behalf. I further acknowledge that I accept all Rules and Regulations as an integral part of this Agreement incorporated herein by reference and that I have received a copy of this Agreement.

Authorized Signature: _____

Company: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____

Society of NeuroInterventional Surgery
Rules and Regulations

1. CONTRACT FOR SPACE AND ELIGIBILITY
These Rules and Regulations constitute part of the Contract for Exhibit Space ("Contract") between Exhibitor and Society of NeuroInterventional Surgery (SNIS) for the right to exhibit at the SNIS Annual Meeting (the "Show") held at The Broadmoor, Colorado Springs, Colorado.

2. USE OF EXHIBIT SPACE
A. **ASSIGNMENT AND SUBLEASE**—Exhibitors shall not assign, sublet or share the whole or part of their exhibit space without written consent of SNIS. No person, firm or organization that has not contracted with SNIS for space will be permitted to display or demonstrate any products, processes or services, to solicit orders, wear identification other than that of the contracting exhibitor without SNIS prior written consent, or to distribute advertising or other materials at the Show. Any infringement of this regulation will result in prompt removal of the offending person from the Show.

B. **PROHIBITED ACTIVITIES**—No activities are permitted in any exhibit space that are contrary to law or the rules of the Show, or which will disturb exhibitors in the immediate area. Exhibitors must remain within their own exhibit space in distributing literature, product samples or other materials. The aisles may not be used for this purpose. Exhibitors may not serve or dispense food or beverages of any type from their exhibit space without prior approval of SNIS.

C. **SAFETY PRECAUTIONS**—All construction material must conform to standard safety practices. All display material and decorations must be flame retardant. No combustible decorations, such as crepe or tissue paper, cardboard or corrugated paper, may be used at any time.All packaging containers and materials are to be removed from the floor and may not be stored under tables or behind displays. All electrical equipment must be in good operating condition and must meet the requirements of all local safety codes. Displays are subject to inspection and approval for safety by The Broadmoor, SNIS Show Management and by the local fire department.

D. **DISMANTLING**—Exhibits may not be dismantled before the close of the Show. Exhibits must be removed by the Exhibitor from the premises no later than the time indicated in the official exhibitor service kit. Exhibitor shall be liable for all storage and handling, holdover and/or overtime charges resulting from failure to remove exhibit material from the Show before conclusion of the dismantling period as specified by SNIS.

E. **MATERIAL HANDLING**—Any exhibit materials delivered/shipped to the host facility not ordered directly thru the appointed service contractor will be subject to material handling.

F. **NOISE LEVELS**—Exhibitors operating sound-reproducing equipment will be expected to keep the sound volume level emanating from their exhibits below 85-decibels in order to avoid disturbing other exhibitors. SNIS reserves the right to turn off the electric supply of any exhibitor who violates this rules.

3. BOOTHS AND SIGNS
SNIS has arranged for the necessary uniform booth backgrounds and dividers. Header signs, uniformly lettered will be 7"x44" in length. These will be provided for each Exhibitor. Signs will carry booth numbers and exhibiting company name.

Tabletop Booths: Each Tabletop Booth will include a 6ft draped table with two (2) chairs.

Inline Exhibit Booths: All inline booths are 10ftx10ft (or a multiple thereof). Back walls of booths are 8ft high, side rail dividers 3ft high. To maintain uniformity and to prevent the obstruction of view of adjoining booths, displays must not be higher than 8ft in back of booth, 4ft along dividers, 5ft in from the aisles.

Island Exhibit Booths: An Island Booth is any size booth exposed to aisles on all four sides. An Island Booth is typically 20ft x 20ft or larger, although it may be configured differently. The entire cubic content of the space may be used up to the maximum allowable height of 20ft including signage. Overhead signs are allowed (see hanging signs regulations).

Hanging Signs & Graphics: Hanging Signs & Graphics are allowed in all Island Booths, to a maximum height range of 20ft from the top of the sign. The distance is measured from the floor to the top of the sign. Whether suspended from above, or supported from below, the maximum allowable height is 20ft.

All booth elements must be directly over the contracted booth space including but not limited to lighting, truss, or any other booth elements. Island Booth Exhibitors must submit a copy of a detailed sketch or proposed layout at least 60 days before the opening of the Show and receive written approval from SNIS.

SNIS recommends that exhibitors contact the Service Contractor to request a cost estimate for hanging signs.

4. VIOLATIONS
Any Exhibitor who fails to comply with the Exposition Rules and Regulations is subject to immediate cancellation/dismissal by SNIS.

5. INDEMNIFICATION
Exhibitor hereby agrees to indemnify, defend and hold SNIS harmless from and against any and all claims, demands, causes of action, suits, losses, costs, expenses, liabilities and obligations (including attorney's fees and costs) of any nature whatsoever arising out of, incurred in connection with, or relating to the actions or inactions by or participation of Exhibitor in the show. This includes, but is not limited to suits for libel, plagiarism, copyright, infringement, and unauthorized use of a person's name or photograph.

6. CANCELLATION/REFUND OF EXHIBIT SPACE FEE
Written notification or reduction of space must be received by SNIS on or before the dates specified. If space is canceled or reduced prior to May 7, 2021, you will be billed for 50% of your total rental fee. If space is canceled or reduced after May 7, 2021, the exhibitor shall remain liable to SNIS for the total rental fee for the space canceled. If the SNIS 18th Annual Meeting reverts to a virtual meeting, this clause will not apply.

Space not claimed and occupied prior to 5:00pm, Sunday, July 25, 2021 for which no special arrangements have been made with SNIS, may be resold or reassigned by SNIS without obligation on the part of SNIS to refund exhibit fees and without obligation to assign the exhibitor to other space.

7. INSURANCE
Exhibitors shall at their sole cost and expense, procure and maintain through the Show dates, July 26-29, 2021, Comprehensive General Liability insurance with limits not less than $1,000,000 including Contractual Liability and Products coverage and Workman's Compensation in full compliance with all laws covering the exhibitor's employees. Proof of such insurance shall be provided to SNIS or its agent or representative upon request.

8. BILLING
Exhibitor agrees to pay total amount for all services provided by SNIS. Discrepancies on billing statement must be reported, in writing to Accounts Receivable at SNIS, within 30 days of invoice date. After 30 days, invoices will be considered accurate and Exhibitor will be liable for the balance. If delinquent accounts are referred for collection, the Exhibitor agrees to pay reasonable fees for such collection, including reasonable attorney's fees in addition to the full price of the booth plus service charges and court costs. Any litigation resulting from above will be filed in Virginia. In the event payment is not made, SNIS reserves the right to hold Exhibitor and/or its agency jointly and separately liable for such monies as are due and payable to SNIS.

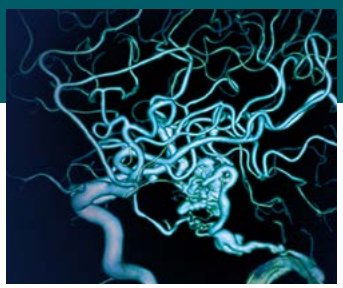
9. NO SUITCASING
All meeting attendees are welcome. Any attendee from a non-exhibiting company who is observed soliciting business or distributing brochures in the SNIS Meeting space or in the Exhibit Hall will be asked to leave immediately.

10. HOTEL POLICIES and STANDARDS
Exhibitor will abide by all codes of conduct and standards required by The Broadmoor, as set forth in the Exhibitor Service Manual which will be forwarded to all Exhibitors 60 days prior to the Show.

11. SNIS will not be bound by any conditions or provisions (oral or otherwise) which conflict with or are not stated in this Agreement. Exhibitor further agrees to hold SNIS harmless for failure to produce Show as scheduled due to acts of God, labor strikes, work stoppage, terrorism or any other reasons beyond SNIS' control. SNIS assumes no liability for omissions, listing information, Exhibitor map locations, indexes or table of contents as they relate to the Show.

12. This Agreement represents the entire understanding and agreement between the parties with respect to the subject matter and supersedes all other negotiations, understanding and representations (if any) made by and between such parties. This Agreement may not be amended, supplemented, waived or changed verbally, but only in writing signed by the Executive Director of SNIS.

REQUEST FOR AUXILIARY MEETING OR EVENT



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Contact Name: _____

Company: _____

Phone: _____ E-mail: _____

Date of Meeting/Event: Day_____ Date_____

Time of Meeting/Event: From_____ To_____

Name of Meeting/Event: _____

Purpose of Meeting/Event: _____

_____

Food Requested: ❑ Breakfast ❑ Lunch ❑ Dinner ❑ A.M. Break ❑ P.M. Break ❑ Off-Site Event

Approximate Number of People to Attend:_____

Room Setup: ❑ Schoolroom ❑ Theater ❑ Conference ❑ Banquet
❑ Hollow Square ❑ Crescent Rounds ❑ U-Shape ❑ Off-Site Event

Audio/Visual: ❑ LCD Projector ❑ Screen ❑ Podium ❑ Microphone ❑ Other_____ ❑ No A/V

All auxiliary meetings & events must be approved by SNIS, **whether or not they are being held on the hotel property**. Return completed form to Marie Williams before Friday, June 25, 2021. You will receive an acknowledgment letter after your request has been approved advising you of the room where space has been assigned or merely giving you approval to hold the event. **All charges for auxiliary meetings are the responsibility of the hosting company. Additional fees may apply.**

SNIS Official Program Hours

Auxiliary Meetings & Events may not take place during official program hours listed below without prior approval from Marie Williams.

Sunday	**July 25, 2021**	**6:30 pm – 10:00 pm**
Monday	**July 26, 2021**	**8:00 am – 6:00 pm**
		6:30 pm – 8:00 pm
Tuesday	**July 27, 2021**	**8:00 am – 2:00 pm**
Wednesday	**July 28, 2021**	**8:30 am – 6:00 pm**
Thursday	**July 29, 2021**	**8:30 am – 3:30 pm**
Friday	**July 30, 2021**	**7:30 am – 3:00 pm**

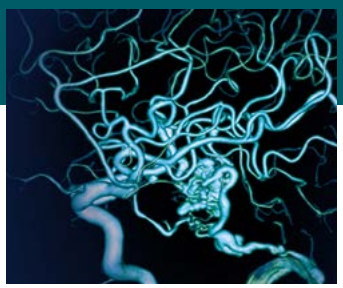
E-MAIL OR FAX TO: Marie Williams, SNIS – williams@snisonline.org • Phone: 703-691-2272 • Fax: 703-537-0650

For SNIS Use Only

Date Received:_____ Approved By:_____ Date:_____

Meeting Room:_____ Contact Name:_____

ADDITIONAL MARKETING OPPORTUNITIES



SNIS 18th Annual Meeting

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SNIS continues to appreciate and embrace our sponsor and exhibitor partners. We want to ensure that each of you feel that you are getting the most out of your attendance at the SNIS Annual Meeting without sacrificing the experience of the attendee. To that end, we have instituted marketing rules regarding signage around the meeting.

No signage or marketing materials of any sort can occur at the SNIS host property during any of our program dates without the full consent and approval of SNIS. Freeman is developing a Branding Guide for The Broadmoor and is serving as the exclusive provider of branding services for the SNIS Annual Meeting. This guide should be available soon. Once you complete the form below, SNIS will review your submission and provide you with a sponsorship cost. Please note that you will be responsible for coordinating and incurring any cost associated with the production, setup and breakdown of the marketing materials as well as any hotel branding fees.

If SNIS finds that any marketing has been set up without prior consent, we will have the right to require the materials to be immediately removed, fine the company responsible and dock exhibitor points.

If you need more information please contact Marie Williams at **(703) 691-2272** or **williams@snisonline.org**.

The deadline for submitting your request: Friday, July 21, 2021.

Authorized Signature: _____

Company: _____

Contact Name: _____

E-mail: _____

Branding Location(s) Requested: _____

_____

PLEASE RETURN COMPLETED FORM TO: Marie Williams — williams@snisonline.org